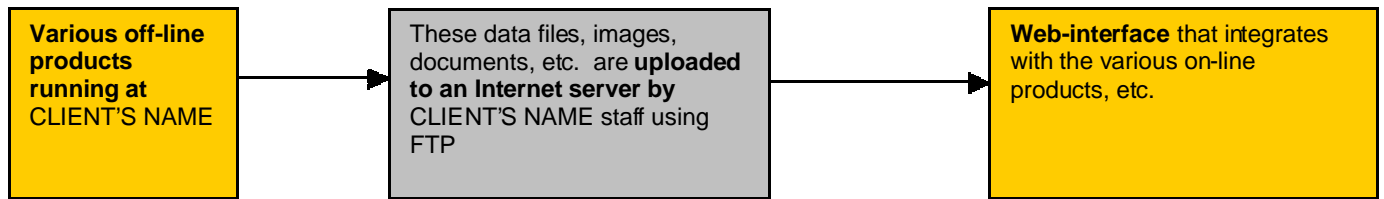# LOGOS FLOW™

Keeping your website dynamic – yourself!

The option for the uploading and hosting of various database products to a website: **Logos Flow™ offers various _on-line_ products** (i.e. products that operate on the Internet) **that are updated from _off-line_ products** (i.e. products that operate on your local computer or network)**.**

The advantages are:

- **You can u pdate your website when req uired** – no need to wait for your website developer to update your website for you.

- **No duplication of task s** – the information that informs your website comes from your computer or network. The off-line product exports data to a file that is uploaded to your website.

- **At any sta ge you know what is currently on your website** – this is because you control what is available on your website.

- **Keeping your website c urrent and dynamic** – very important as visitors to your website do not want to see out-of-date information.

- **Save costs** – the on-line products are rented from Logos Flow™ at a fraction of the cost of a website developer manually updating the website.

- **Your website branding** - Logos Flow™ makes use of various techniques to integrate the or-line products into your website to reflect your branding, from fonts to customised buttons, etc.

- **You can access your c urrent inform ation** – you can always access your website, from anywhere in the world, for current information. Ideal, if staff are updating your website from the office. Some on-line products let you access, via a secure username and password, information not available to the public.

- **Multiple products** – as you can run multiple Logos Flow™ products on your computer, or network, these can be used to inform multiple sections of your website.

- **Relevant information and security** – because the off-line products exports to a data file that is uploaded to your website, only relevant information is exported. For example, you might have financial records, storage details, etc. on your off-line product in your office – this information is _not_ exported to the data file on your website. Hence, the added security that your business information is not stored anywhere but in your office.

- **No HTML or progra mming k nowledge required** – a simple process of using FTP is required to upload one data file and your images. Logos Flow™ provides help and support if you are not familiar with FTP.

Schematic outline of the process of updating your website:

Various off-line products running at CLIENT'S NAME	These data files, images, documents, etc. are **uploaded to an Internet server by** CLIENT'S NAME staff using FTP	**Web-interface** that integrates with the various on-line products, etc.

For more information:

- **Off-line products**: go to www.logosflow.com and click on Off-line Products
- **On-line products**: go to www.logosflow.com and click on On-line Products

Notes:

1. The CLIENT'S NAME IT infrastructure runs on a Microsoft ® platform: hence, all the database products developed by Logos Flow™ are compatible with this platform. If these database products are to be placed on the Internet they need to be hosted on a Microsoft ® server running IIS (Internet Information Service). Logos Flow's™ preferred Internet hosting company is MaintainAWeb.com (www.maintainaweb.com) who offer all of the above services.

2. CLIENT'S NAME staff will have FTP access, via a username and password, to upload databases, images, documents, etc. to an Internet server.

3. Development platform: all on-line products are developed in ASP (Active Server Pages); the data structure is created in Microsoft Access (2000/XP) and programming will done in Visual Basic

4. Rental costs: all the rental / subscription prices are available monthly, quarterly, bi-annually or annually.

5. Copyright: all the content, data and media belong to the client with the exception of the various online products. For information about copyright on Logos Flow's ™ products, please visit the website (www.logosflow.com) and select *Copyright example* under Off-line or On-line products.

6. Cancellation: any cancellation of services require written notice one month (or 30 days) prior to cancellation. All outstanding fees need to be reconciled prior to cancellation.

7. HTML: Hypertext Markup Language: The standard programming, and basic, language used for developing websites.

8. FTP: File Transfer Protocol – a way in which files are transferred to various computers / servers. Normally for uploading files to an Internet server.

9. Logos Flow™: Peter Dennis uses 'Logos Flow' as the 'trading as' name.